

May 6, 2018

OPPORTUNITY

The District of Sechelt is looking for artists, designers and/or photographers residing on the Sunshine Coast to create original designs to be reproduced and applied to three BC Hydro utility boxes in Sechelt. The use of graphic design software will be required. All information about the project is contained herein.

Examples of art wraps in Sechelt



Artist Shelley Thomson with "Bees", 2017



"Land Between Two Waters" by Lissa Nunweiler, 2017

Artist Fee: Artists will be paid a \$500 honorarium for each approved utility box design. Installation costs will be paid by the District of Sechelt in partnership with the Sechelt Downtown Business Association and the BC Hydro Beautification Program.

Eligibility: Artists, designers and photographers residing on the Sunshine Coast, BC

Deadline: Monday, May 28, 2018 by 4:30pm PST

Installation: Summer 2018

Artist Responsibilities: The selected artist(s) will be responsible for creating the original artwork, laying out design on a template, ensuring that templates are correct, converting images to appropriate scales and file formats (JPG, TIFF, PDF), editing the design to the District of Sechelt's satisfaction, and ensuring the design meets the guidelines provided.

DESIGN GUIDELINES AND CONSIDERATIONS

- We are looking for artists who can produce original designs that are mindful of the context and location of the utility boxes
- Designs must cover all visible sides of the utility box
- Designs may not include any breach of intellectual property, trademarks, or brands
- Designs may not include any logos, credits, advertising, or offensive material
- Artists should be aware that some changes to the design may be required to accommodate site specific requirements
- The completed art wrap will be placed on functioning equipment that may be repaired or replaced without notice. While the District of Sechelt will aim to remove any graffiti or vandalism, deterioration may occur and the District of Sechelt cannot guarantee that the wrap will be restored to its original condition
- Artists should keep in mind that busier designs are more successful in deterring graffiti and vandalism, while open spaces in the design are often targets for unwanted tagging

SUBMISSION REQUIREMENTS

E-mail all documentation, subject line “Utility Box Wrap Project”, to:
Siobhan Smith, Arts, Culture and Communications Coordinator
District of Sechelt
ssmith@sechelt.ca

- Statement of Interest:** (1-2 paragraphs), explaining artistic practice and why you are interested in this opportunity
- CV or Résumé:** Two (2) pages maximum
- Work Samples:** Five (5) image examples of previous work. Please include title, year, and medium for each image.
- Design:** Submit up to three (3) design submissions as digital images. Each design submission must be a separate file that is clearly named with the title of the piece. They should be high quality to allow the Selection Committee to assess and review the works.

DEADLINE: all materials must be received by **Monday, May 28, 2018 by 4:30pm PST**. Late submissions will not be considered

Please be advised that the District of Sechelt and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The District of Sechelt reserves the right to reissue the Call for Artists as required. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents.

Box 1: Trail Bay Mall



	Back ½ of TOP 29" D x 61.5" W		
	Front ½ of TOP 20" D x 58.5" W		
LEFT 57.5" H x 47" W	FRONT 57.5" H x 58.5" W	RIGHT 57.5" H x 47" W	BACK 55.5" H x 58" W

Box 2: Mermaid St.



	Back ½ of TOP 31.25" D x 62" W		
	Front ½ of TOP 20" D x 59" W		
LEFT 52" H x 48" W	FRONT 52" H x 59" W	RIGHT 52" H x 48" W	BACK 48" H x 59" W

BOX 3: Acacia Park



	TOP 45.5" D x 41" W		
LEFT 24" H x 43.5" W	FRONT 24" H x 41" W	RIGHT 24" H x 43.5" W	BACK 24" H x 41" W