

DISTRICT OF SEHELTT

Bylaw No. 496, 2011

A bylaw to designate a Business Improvement Area

WHEREAS District of Sechelt Council previously adopted Downtown Business Improvement Area Bylaw No. 451, 2006 which authorized the Sechelt Downtown Business Association, a registered non-profit society in the Province of British Columbia, to undertake a business promotion scheme pursuant to the provisions of the *Community Charter*;

AND WHEREAS Council, at the request of the Sechelt Downtown Business Association, wishes to renew the Business Improvement Area based on the Association's recommendations, by way of Section 213 of the *Community Charter* - Council initiative – subject to petition against;

AND WHEREAS Council has obtained the approval of the Business Improvement Area electors pursuant to the provisions of the *Community Charter*;

NOW THEREFORE, District of Sechelt Council in open meeting assembled enacts as follows:

1. Title

This bylaw may be cited for all purposes as "District of Sechelt Downtown Business Improvement Area Bylaw No. 496, 2011".

2. Establishment and Service Area

- (a) A Business Improvement Area is hereby established for the purpose of granting money to the Sechelt Downtown Business Association to undertake a business promotion scheme pursuant to the provisions of the *Community Charter*. The Business Improvement Area shall be known as the 'Downtown Business Improvement Area'.
- (b) The Downtown Business Improvement Area boundary is defined as outlined in the attached Schedule 'A'.

3. Cost Recovery

For the purpose of recovering the costs of the Business Improvement Area, an annual parcel tax of five hundred and twenty-five dollars (\$525.00) shall be imposed with respect to each parcel identified by a single assessment roll number on all parcels of land that are classified as Class 5 [*light industry*] or Class 6 [*business and other*] property class within the Business Improvement Area.

4. Conditions and Limitations

- (a) The money granted under section 3 must be expended only:
 - (i) by the Sechelt Downtown Business Association;
 - (ii) in accordance with the conditions and limitations set out in this bylaw; and
 - (iii) for the business promotion scheme set out in the attached “Schedule B”.
- (b) The money shall be paid to the Sechelt Downtown Business Association on or before the 15th day of September in the applicable year.
- (c) The Sechelt Downtown Business Association shall submit to the District of Sechelt annually, a report on its business promotion scheme activities.
- (d) The Sechelt Downtown Business Association will submit to the District of Sechelt a Balance Sheet and Statement of Revenue and Expenditure upon request.
- (e) The Sechelt Downtown Business Association is an agency independent from the District of Sechelt and it shall be solely responsible for managing its own affairs and for hiring, compensating, training and providing direction to its own employees.
- (f) The Sechelt Downtown Business Association shall pay all expenses in connection with its operation from the amount received by way of grant under this Bylaw, or from other revenues of the Association.
- (g) The Sechelt Downtown Business Association will not in any manner whatsoever commit or purport to commit the District of Sechelt to the payment of any money to any person, corporation, or other body for any purpose.

5. Insurance

The Applicant must take out and maintain insurance in accordance with the specifications set out in the attached “Schedule C”.

6. Bylaw Expiration Date

This Bylaw shall cease to have effect on July 31, 2015.

READ A FIRST TIME THIS 19th DAY OF January, 2011

READ A SECOND TIME THIS 19th DAY OF January, 2011

READ A THIRD TIME THIS 19th DAY OF January, 2011

ADOPTED THIS 16th DAY OF March, 2011

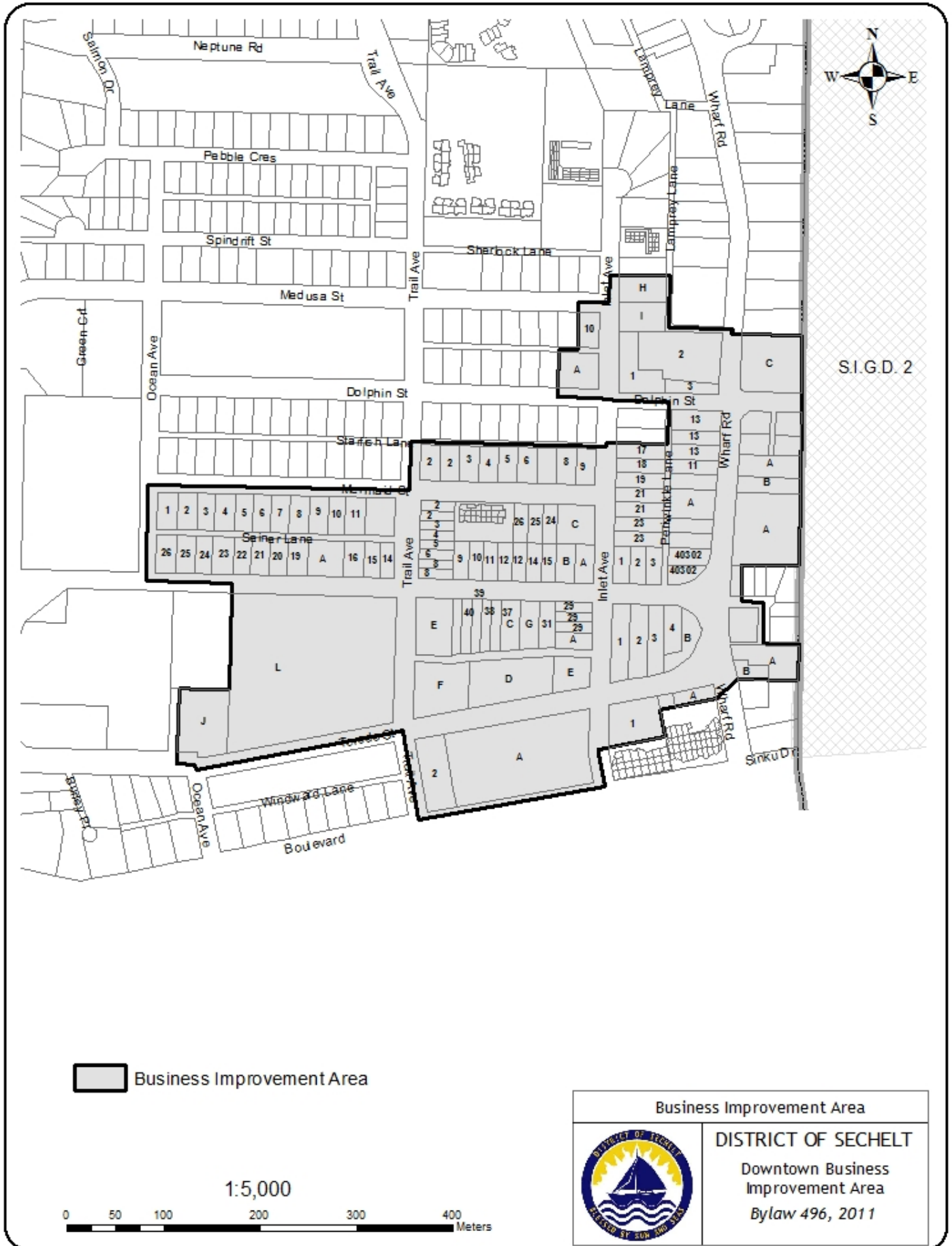
Mayor


Corporate Officer

I hereby certify this to be a true and accurate copy of "District of Sechelt Downtown Business Improvement Area Bylaw No. 496, 2011".

Corporate Officer


SCHEDULE "A"



 Business Improvement Area

1:5,000

0 50 100 200 300 400 Meters

Business Improvement Area	
	DISTRICT OF SECHELT
Downtown Business Improvement Area	
Bylaw 496, 2011	

SCHEDULE “B”

Business Promotion Scheme

The Sechelt Downtown Business Association provides opportunities for merchants to showcase their businesses, encourages residents and tourists to shop in a warm and friendly downtown environment, and provides information, plus education and inspirational seminars, for members.

MISSION STATEMENT: *To Champion a Unique, Vibrant and Attractive Downtown.*

1. Wages and Administration: 20% of the Association’s budget goes towards paying a part-time administrator. The vast majority of the work is accomplished through community support and by our committed and hard-working team of volunteers!

2. Marketing & Promotional Events: Downtown Night Market, Canada Day Parade & Celebrations, Community Christmas Party, Halloween Decoration and promotions, Sechelt Business Welcome Kit, Sechelt Business News Publication, Sechelt Village Insider (Coast Reporter Column), Sechelt Village Walking Map.

3. Facility Improvements: Property Owner Grants for improvements in the areas of public safety, revitalization and beautification.

4. Community Projects: the SDBA is represented at the Sechelt Chamber of Commerce, Sechelt Swimming Pool Committee, Downtown Revitalization Committee, Sechelt Marine Access Committee, Sechelt Economic Development Partnership and the Sunshine Coast Tourism Partnership. In addition, the SDBA supports the Wooden Boat Festival and Writer’s Festival.

5. Advocacy and Infrastructure: the SDBA will be the downtown business community’s voice to government and will review any development proposals and infrastructure improvements with consideration to the needs of local business

SCHEDULE "C"

Insurance Specifications

1. As an organization responsible for coordinating a number of special public events and attractions, the Sechelt Downtown Business Association (the Association) shall provide and maintain Comprehensive General Liability Insurance in an amount no less than two million dollars (\$2,000,000) inclusive per occurrence for bodily injury, death and damage to property including loss of use thereof. The insurance shall cover anyone employed directly or indirectly by the Association as well as any contractor or subcontractor hired by the Association.
2. The District of Sechelt shall be added as an additional insured under the Association's Comprehensive General Liability Insurance policy.
3. The Association shall provide Employee Fidelity insurance of no less than \$100,000 (One Hundred Thousand Dollars) per employee.
4. The Association shall provide the District of Sechelt with a copy of its Comprehensive General Liability and Employee Fidelity Insurance Policies annually.
5. The Association's Comprehensive General Liability and Employee Fidelity Insurance policies shall contain an endorsement the policy shall not be cancelled, lapsed or materially altered without giving the District of Sechelt thirty (30) days written notice of change or cancellation.

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