

OPPORTUNITY

The District of Sechelt is looking for artists, designers and/or photographers residing on the Sunshine Coast to create original designs to be reproduced and applied to utility boxes in Sechelt.

Examples of previous art wraps



Artist Lissa Nunweiler with
“We Need More Arms”, 2021



Artist Lydia Avsec with
“Bears & Bees”, 2021

Artist Fee: Artists will be paid a \$500 honorarium for each approved utility box design. Installation costs will be paid by the District of Sechelt.

Eligibility: Artists, graphic designers, and photographers residing on the Sunshine Coast, BC

Deadline: **Monday, April 4, 2022 by 4:00 pm PST.** Late submissions will not be considered.

Installation: Summer 2021

Artist Responsibilities: The selected artist(s) will be responsible for creating the original artwork, laying out design on a template, ensuring that templates are correct, converting images to appropriate scales and file formats (JPG, TIFF, PDF), editing the design to the District of Sechelt’s satisfaction, and ensuring the design meets the guidelines provided.

DESIGN GUIDELINES AND CONSIDERATIONS

- We are looking for artists who can produce original designs that are mindful of the context and location of the utility boxes
- Designs must cover all visible sides of the utility box
- Design is bold enough for viewing from a distance and from a moving vehicle
- Designs may not include any breach of intellectual property, trademarks, or brands
- Designs may not include any words, logos, credits, advertising, or offensive material
- The completed art wrap will be placed on functioning equipment that may be repaired or replaced without notice. While the District of Sechelt will aim to remove any graffiti or vandalism, deterioration may occur, and the District of Sechelt cannot guarantee that the wrap will be restored to its original condition
- Artists should keep in mind that busier designs are more successful in deterring graffiti and vandalism, while open spaces in the design are often targets for unwanted tagging

EVALUATION

A selection committee will review all applications and select two artists to create original designs. Each artist will receive an honorarium of \$500 for their completed design. Final designs must be approved by both the District of Sechelt and BC Hydro.

SUBMISSION REQUIREMENTS

E-mail all documentation, subject line “Utility Box Wrap Project”, to:

Siobhan Smith, Arts, Culture, and Communications Coordinator

District of Sechelt

ssmith@sechelt.ca

- Application Form:** See page 4 of this document, or download from Sechelt.ca/ArtistOpportunities
- Brief Artist biography** (maximum 150 words)
- Expression of Interest Statement** (1 page max)
Describe your interest in the utility box art wrap project
- CV or Résumé:** Three (3) pages maximum
- Artwork Samples** (previous completed work, not wrap design proposals)
Submit up to 7 samples of recent and relevant work. In a separate document, list the title, date, medium, dimensions.

Box 1: Ocean Ave



Box 2: Teredo St.



Complete and attach one copy of this form with your submission

Utility Box Art Wraps

Name: _____

Address: _____

City/Town/District: _____ Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ Website: _____

ENCLOSED:

- Artist Biography
- Expression of Interest Statement
- Résumé or CV
- Examples of previous work

Send completed applications via email to:

Siobhán Smith, MA
Arts, Culture and Communications Coordinator
e: ssmith@sechelt.ca

Deadline: Monday, April 4, 2022 4pm (PST)

Please be advised that the District of Sechelt and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The District of Sechelt reserves the right to reissue the Call for Artists as required. All information provided under the submission is subject to the *Freedom of Information and Protection of Privacy Act (BC)* and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents.

