

September 6, 2019

COMMUNITY BANNER PROGRAM

The District of Sechelt's banner program is a community public art initiative that showcases the work of local artists and highlights the creativity of our community.

OPPORTUNITY

The District of Sechelt is looking for artists, illustrators, and/or graphic designers residing on the Sunshine Coast to create original banner artwork for Sechelt's lamppost banners. The selected artist will be responsible for the creation of two designs that will be printed onto 80 banners.

Examples of previous banner designs



30th Anniversary banners, by Topshelf Creative (2016)



"Fisherman" and "Heron" by Justin Samson (2017)

Artist Fee: The successful artist will receive a fee of \$1,000. The chosen artist will be publically recognized in a news release and on social media. Production of banners and installation costs will be paid for by the District of Sechelt.

Eligibility: Artists, illustrators, and graphic designers residing on the lower Sunshine Coast, BC.

Deadline: **Monday, October 7, 2019 by 4:30pm PST.** Late submissions will not be considered.

Artist Responsibilities: The selected artist will be responsible for creating the original artwork, design layout, converting images to appropriate scales and file formats (JPG, TIFF, PDF), editing the design to the District of Sechelt's satisfaction, and ensuring the design meets the guidelines provided.

DESIGN GUIDELINES AND CONSIDERATIONS

- All artwork must be original, designs may not include any breach of intellectual property, trademarks, or brands
- Artwork created by hand must be scanned into a digital format for processing
- Accepted file formats for final artwork: Adobe Illustrator .ai, .eps, or Adobe Photoshop
- All banners will include the District of Sechelt logo
- Banners are 27”w x 80”h and made of 14oz blockout vinyl mesh

EVALUATION

Artist’s proposals will be evaluated by jury. Designs will be chosen based on the following criteria:

- Ability for design to reflect Sechelt’s heritage, culture and/or natural environment
- Originality and creativity of design
- Professionalism in presentation of proposed design
- Appropriateness for display year-round
- Design fits banner layout and is bold enough to be visible from a distance

CONDITIONS

- The District of Sechelt will use the winning designs in the production of banners to be displayed in Sechelt and in illustrations or photos to explain and promote the banner program.
- The District of Sechelt offers used banners for sale to support the Community Public Art program and may also recycle the banners into bags or other products for sale. The District of Sechelt will not use the banners for other commercial purposes without the consent of the artist.
- The banners will be on display for up to two years. Artists should be aware that the artwork may be removed by the District of Sechelt at any time.

SUBMISSION REQUIREMENTS

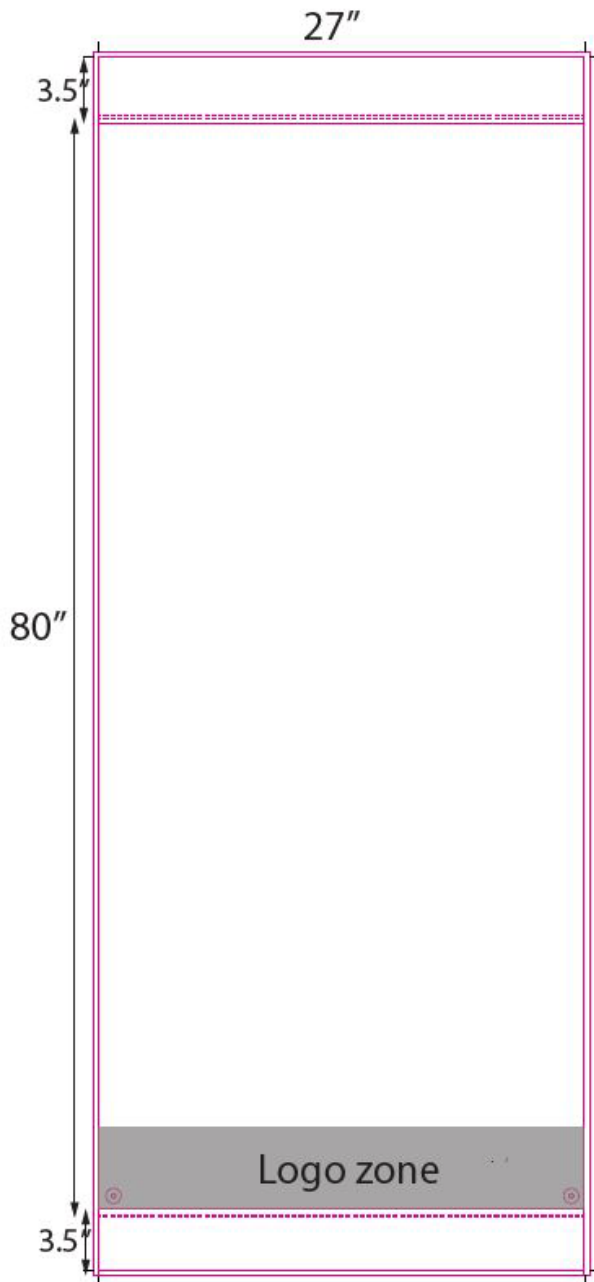
E-mail all documentation, subject line “Street Banner Program”, to:
 Siobhan Smith, Arts, Culture and Communications Coordinator
 District of Sechelt
ssmith@sechelt.ca

- Contact information including:** artist’s name, address, phone, email and website
- Brief Artist biography** (maximum 150 words)
- CV or Résumé:** Two (2) pages maximum
- Concept drawings of the banner design** - up to five (5) design submissions/concept sketches. Each design submission must be a separate file that is clearly named with the title of the piece.
 - * If attaching image files to the email, use PDF/JPEG format, no more than 2-3 MB per image. You can also provide links to websites and/or images uploaded to Dropbox or similar file sharing service.

ESTIMATED TIMELINE FOR ARTISTS

Deadline for submissions	Monday, October 7
Notification of winning designs	Wednesday, October 16
Completed design due for production	Wednesday, October 30

BANNER LAYOUT



Please be advised that the District of Sechelt and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The District of Sechelt reserves the right to reissue the Call for Artists as required. All information provided under the submission is subject to the *Freedom of Information and Protection of Privacy Act (BC)* and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents.